

**THE IMPACT OF LAKE SIPIN TOURISM DEVELOPMENT ON  
THE COMMUNITY ECONOMY IN PERSPECTIVE  
ISLAMIC ECONOMICS**

***DAMPAK PENGEMBANGAN WISATA DANAU SIPIN TERHADAP  
EKONOMI MASYARAKAT DALAM PERSPEKTIF  
EKONOMI ISLAM***

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***Abstract***

*The existence of natural wealth in the form of lakes on the outskirts of urban areas which is then used by local residents to become tourism objects has driven economic activity. The purpose of this study is to see how far the impact of the existence of lake sipin tourism in driving the economy from an Islamic perspective. This study uses a qualitative approach with descriptive methods, namely conducting observations, documentation and interviews and then processed by triangulation techniques. There are 15 informants consisting of the head of the RT, youth groups and traders around the tourist attraction, to determine the criteria for informants, the researchers classify: being around the object of research, feeling a direct effect/impact on the existence of the object under study, and being able to argue when the researcher expresses several questions or statements. Conclusions from the research results is the development of lake sipin tourism is able to open job opportunities and increase people's income; the local community plays an important role in the development of lake sipin tourism as the key to success to improve better performance and the results become more optimal; lake sipin tourism has implemented community economic empowerment according to the view of Islamic economics where in Islamic economics it is explained that the community is required to have an active role and participation and the community is included in all programs designed to answer their needs.*

***Keywords:*** *impact; tourism; Islamic economics*

***Abstrak***

*Adanya kekayaan alam berupa danau dipinggiran perkotaan yang kemudian dimanfaatkan warga sekitar menjadi objek pariwisata telah menggerakkan aktivitas perekonomian. Tujuan dari penelitian ini melihat sejauh mana dampak keberadaan pariwisata danau sipin dalam menggerakkan perekonomian ditinjau dari perspektif Islam. Penelitian ini menggunakan Pendekatan kualitatif dengan metode deskriptif, yaitu melakukan pengamatan, dokumentasi dan wawancara kemudian diolah dengan teknik triangulasi. Informan berjumlah 15 orang terdiri dari Ketua RT, kelompok pemuda serta pedagang disekitar objek wisata, untuk menentukan kriteria informan maka peneliti mengklasifikasi: berada disekitar objek penelitian, merasakan efek secara langsung/dampak terhadap keberadaan objek yang diteliti, dan bisa berargumentasi saat peneliti mengungkapkan beberapa pertanyaan maupun pernyataan Kesimpulan dari hasil penelitian yaitu pengembangan pariwisata Danau Sipin mampu membuka kesempatan kerja dan mampu meningkatkan pendapatan masyarakat; Masyarakat lokal memegang peranan penting*

*dalam pengembangan pariwisata Danau Sipin sebagai kunci keberhasilan untuk meningkatkan kinerja lebih baik dan hasilnya pun menjadi lebih optimal; Pariwisata Danau Sipin telah melaksanakan pemberdayaan ekonomi masyarakat menurut pandangan ekonomi Islam dimana dalam ekonomi Islam dijelaskan bahwa masyarakat dituntut peran dan partisipasi aktifnya serta masyarakat diikut sertakan dalam semua program yang dirancang untuk menjawab kebutuhan mereka.*

**Kata Kunci:** *dampak; pariwisata; ekonomi Islam*

## A. INTRODUCTION

Law No.10 of 2009 concerning tourism in article 1 explains that tourism activities are multidimensional and multidisciplinary which arise due to the needs and attractiveness of the tourism sector for the diversity of nature, culture and manmade products. Then article 3 explain the function of tourism to meet physical, spiritual and intellectual needs and can improve people's welfare. Article 5 emphasizes that the implementation of tourism must uphold religious norms and cultural values to maintain a balance between the relationship between humans and the environment. Firmness in the sentence provides people's welfare and preserves nature and the environment by empowering local communities in line with the principles embedded in Islam (*Undang-Undang No 10 Tahun 2009 Tentang Kepariwisata - Penelusuran Google, n.d.*).

The attractiveness of the tourism sector will be seen from the variety of tourist object and natural landscapes that are displayed and must be managed properly in order to bring benefits to humans, nature and the environment. Tourism growth will be related to the behavior and friendliness of the surrounding community, and the positive attitude of all related components will determine the success of tourism development (Ullah et al., 2021). The development of the tourism sector must be able to pay attention to the principle of welfare for the community, this is in line with the concept of Islamic economics which emphasizes welfare and justice. Jambi province is one of the provinces that has a diversity of natural resources and has diverse tourism potential, both biological diversity, abundant natural wealth and historical heritage, rich customs and culture that are always upheld which are the capital to be introduced as tourism potential. The tourism potential that is owned if properly utilized and preserved will be the capital for the development of the tourism sector in the form of religious, natural, cultural, and historical tourism. One example of natural tourism that must be preserved and developed is Lake

Sipin tourism which is located in Sungai Putri Village, Danau Sipin district, Jambi City (*Badan Pusat Statistik*, n.d.).

Based on initial observations by meeting with Mr. Hamid, one of the business owners around Lake Sipin tourism said that, the development of the tourism sector in Lake Sipin also had a positive impact on economic activity, with the existence of this tourist attraction it has opened up job opportunities, increased welfare and maintained religious values by maintaining environmental sustainability. The development of Lake Sipin as a tourist attraction will have an effect on the surrounding community being able to earn income from the results of their business through the development of tourism object carried out by the community and local government.

Mr. Hamid in his statement also explained that in the tourism sector, natural preservation must be maintained so that the environment is not polluted, traders must pay attention to cleanliness and keep the area well maintained. The more positive impact arising from the development of tourism object can have an influence on all components of society, so that the development of tourism object must be based on sustainable standards in other words that every development must pay attention to the ecosystem in the long term. Many verses in the Alquran describe governance in utilizing nature properly so that benefits continue to be obtained for mankind because if it cannot be managed properly then evil will be brought in as a result of human negligence itself.

The community is expected to be able to maintain, manage and utilize nature in order to meet their needs, both in terms of economic improvement and spiritual needs. Nature has been created as a facility given by Allah to humans to be managed and developed properly as explained in Q.S. Al-Araf verses 56 that humans are prohibited from doing activities/deeds that have no benefit. The concept in the Islamic view is quite clear in explaining the relationship between humans and nature, this is because the Islamic view of the environment as part of a form of belief in God which is a manifestation of faith and piety in the provisions that have been regulated and determined by Allah's law (Nurhayati et al., 2018). Islam is religion that has rules for maintaining the balance of nature, because Allah has facilitated humans with various natural beauties and human tasks to utilize and preserve them, humans are welcome to make good use of the facilities provided by Allah but must be able to maintain the balance of the existing ecosystem so as not to give harm to living things that are around.

The chairman of RT 05, Mr. Ardiansyah is part of the community who feels the impact of the existence of the Lake Sipin tourist attraction. He said that residents really take care of environmental sustainability and protect the environment from actions that will pollute the tourist attraction area. Migrants/tourists who often come with bad intentions such as young couples who cannot position themselves will be reprimanded by the youth leaders of local residents because they will pollute the area and residents believe that if the area has been polluted, disaster will occur as a result of the damage that has been caused.

## **B. THEORETICAL FRAMEWORK**

### **1. Tourism Development**

Tourism in Arabic is known as the words "*al-siyahah, al-rihlah, and al-safar*" or in English known as the word "tourism" means an activity or travel activity carried out by a person individually or in groups within the territory of the country. Themselves or other countries by using the convenience of service provided by the government or the community and other supporting elements to fulfill the wishes of tourists and visitors with certain goals (Maisyaroh, 2018). Tourism will involve many parties and be able to revive the economic sector, the tourism sector will encourage economic activity because it will bring benefits to the community around the tourist attraction. The development of the tourism sector will generate other sectors such as creating jobs, reducing unemployment, and creating new creativity and innovation for various parties. The development of the tourism sector is not only focused on the physical aspect but the involvement of the community and the government, because poor management will also have a bad impact on local wisdom (Susanto et al., 2019).

Tourism has a role in improving the economy and also plays a role in increasing human resources. In relation to Islam, tourism activities that provide many benefits and spread goodness will bring prosperity to every living creature around the tourist attraction. In carrying out activities around tourist objects, it must be based on good principles and methods so that each goal can be realized properly as well. Communities around tourist object and visitors must understand that tourism is part of human needs so

that every good action and treatment will provide worship value and will bring goodness (Karim, 2013).

Tourism development is an important choice because of the various impact arising from tourism activities. In principle development is an effort to provide progress by developing something that is already available, the development of a tourist attraction will consider economic, religious social, and cultural aspect in order to provide benefits to the surrounding community (Santosa et al., 2015). Tourism development is a dynamic process by adjusting the feedback from predetermined policies. The purpose of tourism development is to make the tourism sector more developed both in terms of quality, facilities and infrastructure, ease of acces and provide economic benefits for the community and the surrounding environment (RAFA, 2022).

## **2. Tourism and Community Economic Improvement in the Perspective Islamic Economics**

Islam views that humans are the most perfect creatures, so Allah gives the trust to manage nature as well possible in order to create balance for other creatures. Tourism development can be said to be in accordance with Islamic principles if the surrounding community has realized that the existence of the tourism sectors will provide jobs and will increase income if managed properly and correctly. The community must realize that good management such as the provision of halal food, a friendly and honest attitude as well as facilities an infrastructure that comply with standards and maintain environmental security will have a positive impact on the development of the tourism sector (Djaha & Sunarya, 2020).

Islamic economics is a social science that studies the economic problems of the people inspired by Islamic values. Economics in an Islamic perspective is a way of life and guidance with aspect of worship (Hardi Fardiansyah et al., 2022). Islamic economics is usually an economic system built on the guidance of Islamic teaching (Adam, 2021). The Islamic economics system is an economic system based on Islamic values, in this case the main source of information is the Alquran and Hadith, this not only shows how the Islamic economic system carries out economic activities to benefit the economic actors, but it also shows the Islamic principles that underlie all economic activities carried out.

### **C. METHOD**

The approach used in this research is a qualitative approach, with descriptive research methods and technique used is triangulation by comparing the result of interviews with the object under study in order to get the truth and picture information accurately. Descriptive study is a study that tries to explain the symptoms, events, and events that are currently happening. Descriptive research focuses on the actual problem when the research is conducted (Moh Karim, 2010).

Primary data is the main data needed for research data obtained directly from sources or from the field, not from intermediary sources or third parties. The main data sources in this study were the result of observations and in-depth interviews with informants. Namely the head of RT 05 and 23, youth groups and traders around Lake Sipin attractions in the hope of explaining the facts and conditions and the impact of the existence of lake sipin attractions. Informants or respondents used in this study amounted to 15 people who are the core component of the community affected by the existence of tourist objects. The criteria in selecting informants are the results of classification such as: being around the object of research, feeling the direct effect/impact of the existence of the object under study, and having arguments when the researcher explores and expresses questions and statement in depth. Secondary data is data or a large amount of information obtained through indirect sources or intermediaries. This data is taken from other sources and is not original because it is taken from the second, third and so on. This data is in the form of documents that have been issued by the tourism office, local village and statistical data.

Data analysis in qualitative research is carried out at the time of data collection and after data collection is completed within a certain period of time. At the time of the interview the researcher analyzed the responses of the interviewees. If the interviewees' answers feel inadequate after the analysis, the researcher will continue to ask more questions to a certain extent, until they have data they deem reliable. Activities in data analysis are data reduction, data display, and conclusion drawing/verification.

## D. RESULT AND DISCUSSION

### 1. The Economic Condition of the Sungai Putri Village Community Before and After the Development of Lake Sipin Tourism

One of the opportunities for the community around natural attractions is the opportunity to work in tourist object. According to Baiquni in Nawawi, tourism can be used to encourage changes in life and livelihood through available job opportunities, increase income, and improve quality of life (Ahmad Nawawi, 2013). Economically the development of tourism in an area has brought significant change to the level of people's income in employment and business opportunities. This is the impact of tourism activities that can offer new jobs. Sungai Putri villages has 26 RT, but the Lake Sipin tourism area is located in RT 23 area and is opposite RT 05. Therefore on average people who become business actors in tourist attraction areas are from the two RT because they are located closest to tourist destination areas.

Based on the results of interviews with the head of RT 05 and the head of RT 23 it can be seen that RT 05 has 65 families and 15% of people work as entrepreneurs at the Lake Sipin tourism location, meanwhile there are 80 families in RT 23 and 60% of the residents work in the Lake Sipin area. Based on the data that researchers obtained from interviews that work before and after the development of Lake Sipin tourism can be seen from the following table:

**Table 1. Community Work Around Lake Sipin Tourism Object Before and After Tourism Development**

No	Name	Before	After
1.	Herman	Funeral workers and guards	Provider of traditional boat riders and tourist duck
2.	Benjamin	Workers	Tour guide provider
3.	Lis Dahlia	Housewife	Parkir attendants and beverage vendors
4.	Kurnia Sari	Employee	Thai tea drink merchant
5.	Evi	Housewife	Food merchant
6.	Alif pujianto	Security	Provider of tourist duck rides
7.	Beti	Housewife	Beverage merchant
8.	Dian	Cleaning service	Food and beverage merchant
9.	Amir	Security	Food and beverage merchant
10.	Raden R suhairi	farmer	Traditional boat service provider

No	Name	Before	After
11	Ardiansyah	Head of RT 05	Environmental managers and supervisors
12	Drs. Minsugiharto	Head of Rt 23 and retired employee	Environmental managers and supervisors
13.	Hasan	Head of youth Rt 05 and security	Keep Parking
14.	Andre	Head of youth Rt 23 and farmers	Keep Parking
15	Boby Prasetya	Security and trade	Keep Parking

Source: interview result

Based on the result of interviews and observations, it can be included that the development of tourism object has a positive impact on employment opportunities for the surrounding community and is able to reduce unemployment. This situation is able to improve the community's economics towards a better direction. Tourism development encourages people to become entrepreneurs. Community economic activity by taking advantage of existing job opportunities will increase in terms of income so that it will achieve a prosperous life. Therefore, the development Lake Sipin tourism will have a very positive impact on the community and being able to grow the economy of the Lake Sipin tourism area.

**Table 2. Amount Of Community Income Around Lake Sipin Tourism Object Before And After Tourism Development**

No	Name	Before	After
1.	Herman	Rp. 1.000.000	Rp. 400.000
2.	Benjamin	Rp. 1.000.000	Rp. 150.000 – Rp. 180.000
3.	Lis Dahlia	-	Rp. 400.000 – Rp. 600.000
4.	Kurnia sari	Rp. 1.000.000	Rp. 200.000 – Rp. 300.000
5.	Evi	-	Rp. 50.000 – Rp.100.000
6.	Alif pujianto	Rp. 1.500.00	Rp. 300.000 – Rp. 400.000
7.	Beti	-	Rp. 200.000 – Rp. 300.000
8.	Dian	Rp. 500.000	Rp. 300.000 – Rp. 400.000
9.	Amir	Rp. 400.000	Rp. 350.000 – Rp. 400.000
10.	Raden R suhairi	Rp. 1.500.000	Rp.100.000 – Rp.150.000
11	Ardiansyah	Rp. 2.000.000	Rp. 200.000
12	Drs. Minsugiharto	Rp. 3.500.000	Rp. 200.000
13	Hasan	Rp. 1.000.000	Rp. 100.000 – Rp. 250.000
14.	Andre	Rp. 1.300.000	Rp. 100.000 – Rp. 250.000
15.	Boby Prasetya	Rp. 1.500.000	Rp. 100.000 – Rp. 250.000

Source: interview result



From the result of the interview above, it can be concluded that the development of tourism can provide opportunities to get side jobs and have a positive impact on the community's economy. The community open business opportunities according to the facilities needed by tourists who come to visit. In addition to increasing income it can also increase employment opportunities for people who do not have jobs.

## **2. The Role of Local Communities in the Development of Lake Sipin Tourism**

Public awareness of the importance of tourism is very important. The community functions to provide the facilities and expected behavior in the form of attitudes and hospitably in addition to the community that can function object. Of course participation can be done in various ways, community participation will provide and encourage tourism development and will further stimulate tourist to visit.

At this time it is known that only part of the community of sungai putri village especially RT 05 and RT 23 has utilized the tourism potential of lake sipin. Whereas Lake Sipin tourism has good economic potential for the future. As stated Mr. ardiyansah chairman of RT 05 as well as the manager of a tourist attraction during an interview on January 30, 2022 “the government continues to build facilities so that this place becomes a visit which we hope will come to become one of the icons of the city of Jambi. People here still take advantage of existing opportunities, so this opportunity has not been managed properly and officially for Lake Sipin, so people are still independent to carry out tourism activities here”.

The government still continues to build facilities but there is no official arrangement from the government from the government for Lake Sipin tourism object, therefore the community only uses the facilities and infrastructure that are already available to make personal business opportunities and people who still prioritize their personal interests. Then Mr. Ardiansyah added “if it's youth who tend to care only those who participate in tourism locations, otherwise they don't care about the people here, they tend to be pessimistic, indifferent to taking opportunities form existing potential, don't want to be complicated, look for safety, mindset and views that are still not open and different, lazy to take risks, just want to make money, don't want to lose and also lack courage and lack of guidance, only 10% of youth are involved in the Lake Sipin tourism location”.

The role of the community directly or indirectly from the development of tourist attractions through the development of employment opportunities and existing tourism service businesses will ultimately increase people's income. The benefits felt by the community towards tourism development encourage community involvement so that they want to take part in it, both actively and passively in the community. The development of tourist attractions is expected to have a positive impact on improving the economy of the local community. The government in tourist attraction areas must be able to provide opportunities for the community to develop various businesses in order to improve the community's economy and support the development of tourist attractions in this area.

### **3. The Impact of Lake Sipin Tourism Development on the Community Economy From an Islamic Economics Perspective**

Islamic economics is a system of knowledge that focuses on economic problems. Islamic economics is the knowledge and application of sharia teachings and rules that prevent injustice in obtaining material resources to meet human needs that enable them to carry out their obligations to Allah and humans (Rozalinda & Ag, 2017). The purpose of Islamic economics is as the goal of Islam itself, namely all the rules revealed by Allah Swt. In the Islamic system it leads to the achievement of goodness, prosperity, virtue and eradicating evil, misery and loss in all of his creation. Likewise in terms of economics the goal is to help humans achieve victory both in this world and in the hereafter.

Sharia economics is a science that studies actual and empirical human activity or behavior, both in production, distribution and consumption based on Islamic law sourced from the Alquran and As-sunnah and the ijma of the scholars with the aim of achieving happiness in the world and the hereafter. Community empowerment makes many factors arise such as business opportunities, job opportunities and others. This is due to the demand of tourist, the demand of tourist is what opens up business opportunities and job opportunities for the community. The arrival of tourist to a tourist attractions area will require services to provide the needs, desires and expectations of various kinds of tourist, so that tourism has provided and added fields and job opportunities for the community around the tourist attraction. Community

empowerment created in tourism should be used properly by the community to meet their needs by working.

Empowerment can be said as increasing the ability of the community with the aim of improving life both in terms of welfare and health (Sanrego & Taufik, 2016). In arabic, empowerment is known as tamkin which indicates the ability to do something with the aim of improving life in a better direction (Sanrego & Taufik, 2016). Empowerment can be defined as creating or shaping a society from being unable to afford it financially, economically and socially. If there is an error in the concept of empowerment or the low ability of the community to move the economy, it will cause the community to fail in creating and building opportunities for the progress of their live in a better direction good.

Lake sipin tourism has met the qualifications of a tourism business in the view of Islamic economics, namely the community has been in an effort to meet needs with limited need fulfillment tools within the framework of sharia, namely the community has applied the values taught by the Prophet Muhammad to his people such as maintaining and utilizing natural resources as best as possible, does not pollute nature, does not cause damage to the surrounding nature, is friendly to visitors who come, is trustworthy and responsible. Conceptually the Lake Sipin tourism object has implemented community economic empowerment according to the view of Islamic economics where in Islamic economics it is explained that the community is required to have an active role and participation and the community is included in all programs designed to answer their needs.

It can be said that if the world of tourism brings benefits the religious view is positive. However if the opposite happens, then the religious view will be negative towards the tourism activities. Therefore the object of Lake Sipin tourism in the perspective of Islam is positive, because there are buying and selling contracts that are allowed in Islam as long as they do not carry out transaction that are prohibited in Islam or violate applicable regulations and norms that exist in society and do not conflict with applicable law. Releated to Islamic economics where this is seen from the business with increasing income that is halal run in a good purpose as well.

## E. CONCLUSION

The development of Lake Sipin tourism is able to open up job opportunities and increase people's income. The income obtained from the Lake Sipin tourism object is uncertain for fluctuating this kind of work cannot be used as a main job, but only as a side job in order to earn additional income.

The local community plays an important role in the development of Lake Sipin tourism as the key to success to improve performance and the result become more optimal. The participation of the surrounding community in developing tourism is still very lacking or has not been seen due to various factors including the mindset of the community which is still not developed and the tourism has not been managed properly. So over time quality human resources will be formed by themselves based on experiences to advances to advance and develop Lake Sipin tourism.

Lake Sipin tourism has implemented community economic empowerment according to the view of Islamic economics it is explained that the community is required to have an active role and participation and the community is included in all programs designed to answer their needs, namely the community has implemented the values taught by the Prophert Muhammad to the people. His therefore the object of Lake Sipin tourism from a religious perspective is positive, because it is carried out in a good way to achieve good goals too.

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